

## A COGORA SURVEY ON CPD NEEDS AND PERCEPTIONS OF EUROPEAN HCPS DURING COVID-19

### 79%

noticed a reduction in the **provision of industry funded** education or service support materials and campaigns over the past 6 months

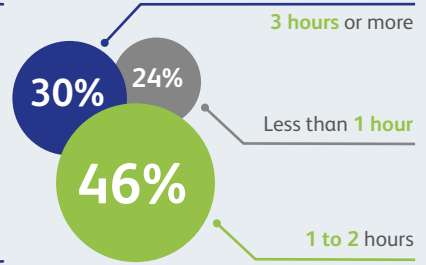


of respondents agree that **industry funded materials** offer benefit to their continuing professional development

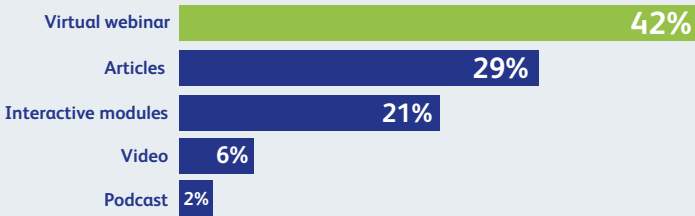


**72%** believed the pandemic has had some degree of **impact** on **time available** for CPD

**TIME** per month dedicated to **CPD**



### Preferred **learning** formats



of respondents felt that **advertising or product detailing** was of use to them professionally, with as few as 17% agreeing that it influenced their approach to patient interventions



find CPD **areas of industry company websites** a useful and reliable source of personal or practice education

“ Helps with **refocusing** and application of research-based interventions ”

“ Expands my knowledge and teaches new approaches ”

“ Can provide more **in-depth** knowledge to practise ”

“ It is important to have a rounded view of all that is available to support patients ”

